

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

The BCA Painted Stash Pack Giveaway (the "Contest") is sponsored by Backcountry Access, 3305 160th Ave SE, Bellevue, WA 98008 ("BCA" or the "Sponsor"). Five (5) Prizes will be awarded to five (5) winners, with one (1) Prize awarded to each winner. Chances of winning depend on the total number of eligible entries received.

Who Can Enter: 1. The Contest is open only to entrants who, as of the entry date, are permanent legal residents of the United States or Canada and are at least twenty-one (21) years old. The Contest is void outside the United States and Canada and wherever prohibited or restricted by law. 2. The Contest is subject to all applicable federal, state, provincial, and local/municipal laws and is void where prohibited. 3. Employees of BCA or any of its affiliates, subsidiaries, advertising agencies, or any other company or individual involved with the design, production, execution, or distribution of the Contest, as well as their immediate family members (spouse, parents and step-parents, siblings and step-siblings, and children and stepchildren) and household members (people who share the same residence at least three (3) months out of the year), are not eligible. Participation constitutes each entrant's full and unconditional agreement to these Official Rules and BCA's decisions, which are final and binding in all matters related to the Contest. Winning a Prize is contingent upon fulfilling all requirements set forth herein. 4. Timing: The Contest opens on August 11, 2026, at 12:01 a.m. Pacific Time ("PT") and closes on August 24, 2026, at 11:59 p.m. PT (the "Contest Period").

How To Enter: 5. Eligible entrants will register through the applicable Instagram post and email signup on the BCA website during the Contest Period. 6. BCA will randomly select the winners and contact them using the email addresses provided. 7. The Stash Pack portion of each Prize will be fulfilled no later than September 26, 2026. A Canadian winner may receive an IOU for the BCA BC Link Mini if radio inventory is not available at the time of prize fulfillment. In that event, BCA will ship the BC Link Mini to the winner when stock becomes available. 8. Any use of an electronic device or automated method to enhance or alter an entrant's odds of winning will be considered fraudulent. Fraudulent entries are not permitted and will be declared invalid. 9. BCA reserves the right to delete any entries or remove any participants that violate these Official Rules. 10. By participating in the Contest, entrants agree to be bound by these Official Rules. 11. An entrant may win no more than one (1) Prize.

Prize Winners: 12. BCA will randomly select five (5) potential winners from all eligible email signups received between August 11, 2026, at 12:01 a.m. PT and August 24, 2026, at 11:59 p.m. PT. 13. Following the drawing, the selected entrants will be contacted using the email addresses provided and may be announced on BCA social media channels after the required release forms have been signed. 14. To be verified as a Prize winner, each selected entrant must: i. respond to the prize-notification email or telephone call within five (5) days of transmission; and ii. sign a declaration stating that the entrant: (i) has read, understands, and complies with these Official Rules; (ii) forever and irrevocably releases and holds harmless BCA and its parents, subsidiaries, affiliates, agents, advertising and promotion agencies, partners, prize suppliers, employees, officers, directors, and shareholders from and against all claims, damages, or liabilities arising in whole or in part, directly or indirectly, from the entrant's participation in or entry into the Contest and/or the entrant's award, receipt, or use of any Prize awarded in the Contest; (iii) consents to the announcement of the winner's name and the use by or on behalf of BCA of the winner's name and/or photograph and/or video for advertising and promotional purposes without further compensation; and (iv) agrees to any BCA rules pertaining to the use of the Prize, including execution of BCA's standard waiver and release documents, if applicable.

15. If a selected entrant fails to comply with any requirement contained in these Official Rules, the Prize will be automatically forfeited, the selected entrant will be disqualified without recourse against BCA, and an alternate entrant may be selected. 16. Return of any prize-notification email as "undeliverable" may result in disqualification, and an alternate winner may be selected. 17. Each winner must complete all required Prize-claim steps during the 2026 season. Delayed delivery of a BC Link Mini to a Canadian winner because of inventory availability will not constitute forfeiture once the winner has timely completed all claim requirements. 18. BCA reserves the right, but has no obligation, to substitute a Prize in whole or in part with a prize of equal or greater value if a Prize is not reasonably available, as determined by BCA in its sole discretion. 19. Each of the five (5) Prizes consists of one (1) one-of-a-kind, hand-painted BCA Stash Pack and one (1) BCA BC Link Mini. A variety of Stash Pack styles, colors, capacities, and/or designs may be awarded. The specific Stash Pack awarded to each winner will be selected by BCA in its sole discretion from available giveaway inventory, and no specific model or configuration is guaranteed. The approximate retail value

of each Prize is USD \$400, for a total approximate retail value of USD \$2,000 across all five (5) Prizes. All elements of each Prize are non-transferable, non-exchangeable, not for resale, and nonrefundable. A winner is not entitled to receive payment for any difference between the actual value of a Prize and its estimated value. Each Prize must be accepted as awarded. No winner-requested cash alternative, substitution, or transfer of a Prize will be allowed.

Other Matters: 20. The Contest is subject to all applicable federal, state, provincial, and local/municipal laws and is void where prohibited by law. If any provision of these Official Rules is found by a court of competent jurisdiction to be unenforceable, all other provisions will remain in full force and effect. 21. BCA will not, under any circumstances, be responsible or liable to any entrant or other person for: i. any erroneous, lost, damaged, late, incomplete, misdirected, deleted, defective, or altered Contest registrations, regardless of cause, including but not limited to failure of the Site; ii. any failure, for any reason, of a selected entrant to receive a prize notification; iii. any changes in email addresses after Contest registrations are submitted; iv. any computer, online, telephone, or technical malfunctions or errors that may occur, regardless of cause; v. unauthorized intervention in any part of the entry process or the Contest; vi. printing, typographical, electronic, or human errors that may occur in the offer or administration of the Contest or the processing of entries; or vii. any injury or damage to persons or property, including but not limited to an entrant's computer, that may be caused, directly or indirectly, in whole or in part, by participation in the Contest or by viewing, playing, or downloading any material from BCA's website(s), regardless of whether the material was prepared by BCA or a third party and regardless of whether the material is connected to BCA's website(s) by a hypertext link.

22. If, for any reason, the Contest is not capable of being conducted as intended by BCA, including because of computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts or interferes with the administration, security, fairness, integrity, or proper conduct of the Contest, BCA may, in its sole discretion, disqualify any entrant responsible for such misconduct and cancel, terminate, modify, or suspend the Contest. 23. If tax liability arises, it will be the responsibility of each winner to notify the relevant government tax authority. BCA assumes no responsibility or liability for taxation or for any other costs incurred in connection with a Prize received in this Contest. 24. BCA's decisions are final and binding. 25. By entering the Contest, participants consent to BCA's collection, use, and disclosure of the personal information provided in the Contest registration for the administration of the Contest, including posting the winners' names and cities of residence on BCA's website, and in aggregated, nonpersonal form to create reports regarding Contest entrant demographics and consumer habits, which BCA may disclose to others. BCA will use entrants' personal information only for identified purposes and will protect it in a manner consistent with the BCA Privacy Policy. Entrants may write to BCA and request that their information be removed from BCA's records. 26. To request the names of the Prize winners, send a self-addressed, stamped envelope with sufficient postage to: Backcountry Access, ATTN: Brendan Murphey, 3305 160th Ave SE, Bellevue, WA 98008. Requests must be received no later than August 26, 2026.

Disputes and Governing Law: 27. Each entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Contest or any Prize awarded will be resolved individually, without resort to any form of class action, and solely and exclusively in the U.S. District Court for the Western District of Washington or the Superior Court located in King County, Washington; each entrant submits to the sole and exclusive personal jurisdiction of those courts in the State of Washington for any such dispute and irrevocably waives any and all rights to object to such jurisdiction; (b) any and all claims, judgments, and awards will be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest, but in no event attorney fees; and (c) under no circumstances will an entrant be permitted to obtain awards for punitive, incidental, or consequential damages or any other damages, other than actual out-of-pocket expenses, and each entrant waives any and all rights to have damages multiplied or otherwise increased.

SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.

All issues and questions concerning the construction, validity, interpretation, and enforceability of these Official Rules, or the rights and obligations of any entrant or BCA in connection with the Contest, will be governed by and construed in accordance with the laws of the State of Washington, without giving effect to any choice-of-law or conflict-of-law rules or provisions (whether of the State of Washington, the United States, Canada, or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Washington.